



Photographic/Recording Images Policy.

Whilst Avon Ski Club recognises that publicity and pictures/recordings of children and young people enjoying snowsport is essential to promote the sport, club and healthy lifestyle, the following guidelines should be observed.

Key Concerns:

The key concerns regarding the use of images of children/young people relate to:

- The possible identification of children when a photograph is accompanied by personal information.
- The inappropriate use, adaptation or copying of images for use on child pornography or illegal website.
- The taking of inappropriate images or recorded images of children.

Guidelines for Publishing Photographic/Recorded Images:

- If a photograph is used, avoid naming the child or use their first name only. Personal details of children such as an email address should never be revealed on a website or in print.
- Think about the level of consideration that you give to the use of images in all publications, for example the process used in choosing photographs for a publicity brochure.

Guidelines for Photographic/Recorded Images:

- Ensure that parents/guardians/young people have granted their consent for the taking and publication of photographic images.
- All children featured in the recorded images must be appropriately dressed for the activity they are participating in.
- The photograph or recording should focus on the activity rather than a particular young person and personal details which might make the young person vulnerable, such as their exact address should not be revealed.
- Clubs, coaches and volunteers should be allowed to use video equipment as a legitimate coaching aid and means of recording special occasions, however, care should be taken in the dissemination and storage of the material.
- You should not use any images of a child or young person known to be the subject of any court order or who has denied you of their consent.
- Parents and spectators taking photographs must be prepared to identify themselves if requested and state their purpose for photography/filming.
- Any instances of the use of inappropriate images should be reported to Avon Ski Club's child protection officer immediately.